

# Full Service

Creative Media Production

Digital Video

High Resolution Still Photography

Motion and Still Graphics

Script Author

DVD Author

Interactive Content Creation

Adobe PDF

Web Download and Streaming

**KELVIN  
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Creative Real Estate Media Services

*In today`s fast changing world every facet of business is being affected by the rapid pace of technological innovation.*

Multimedia and the World Wide Web are now the language of communication.

In today`s media-saturated environment, purchasers have come to expect -- even demand -- rich graphical experiences when viewing property remotely.

Ideally suited for both private and broker listed properties, multi-media packages offer a cost effective path to faster sales and higher prices.



Over 75% of home buyers start their search on the internet; and with access to an ever increasing list of available property just a mouse click away, the initial visual presentation should be paramount in making any marketing decision.

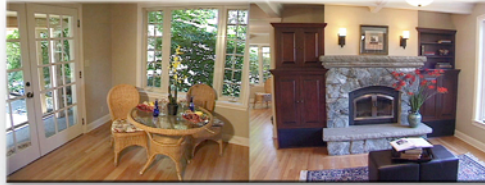
**Where to start?**

If your listing lacks the visual power to keep a prospective purchasers` attention, what are the chances of making the sale?

One way to increase the visual panache of a property is a professional photography session which can show your property in a new light. For more prestigious properties the value of a commissioned video might be more appropriate.

As a rough guide, expect to spend \$150 per hundred thousand of the asking price to create a suitable media package.

By starting with either still or video images, these can be adapted for use across multiple mediums including print, web, and disk based delivery.



Video can be compressed for delivery across the web or distributed on a DVD. Still images and web links to video can be embedded into Adobe Acrobat PDF documents for emailing and are compatible with almost every computer.

Still images can be brought to life and animated to produce an affordable alternative to a full scale video production.

With over 15 years in media production, and with a client list that includes Boeing, Microsoft, and the Seattle Seahawks amongst many, Kelvin Hughes is ideally suited to handle all your media creation needs...

**PRICING**

VIDEO SHOOT	\$375 per half day
EDITING	\$600 per day
STILL PHOTOGRAPHY	\$350 per half day
GRAPHIC CREATION	\$75 per hour
DVD REPLICATION	starting at \$5 per disk

**EXAMPLE PACKAGES**

**Basic Media Package .....\$575**

*Half day Still shoot with 3 Hours Graphic creation.* Includes optimizing still images, production of PDF brochure and online Photo Gallery. Webpage setup and hosting at PropertyPicturesOnline.com included.

**Standard Video Package .....\$1,350**

Includes: filming in and around property with full light kit and steadicam, script creation and narration, use of music library, output to master DVD. Includes PDF brochure and webpage creation.

**Premium Video Package .....\$1,800**

Includes all the features of Standard package as well as the addition of a "Lifestyles" section that introduces the lifestyle and the experience of Penninsula living.

**All Media Packages include unlimited hosting on [www.PropertyPicturesOnline.com](http://www.PropertyPicturesOnline.com) along with a shingle to hang onsite directing clients to the property webpage.**

Contact:

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